

AI as a Counselor's Ally:

Leveraging ChatGPT to Expand College Access

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Your Facilitators



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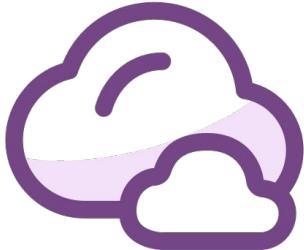
01

Who's in the Room?





How do you feel about AI?



If you use AI, what tools are you using?

This is a Word Cloud, list each AI tool as a separate response

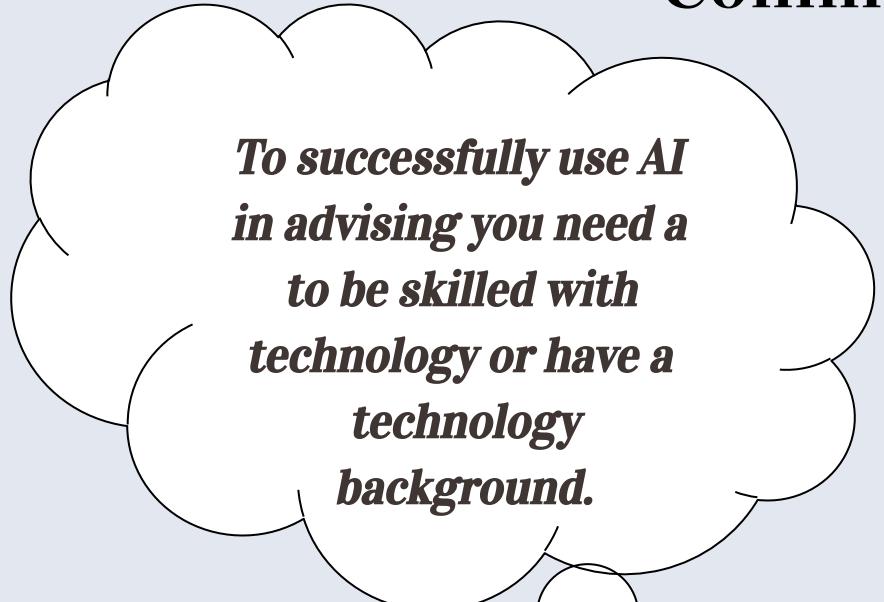
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Common

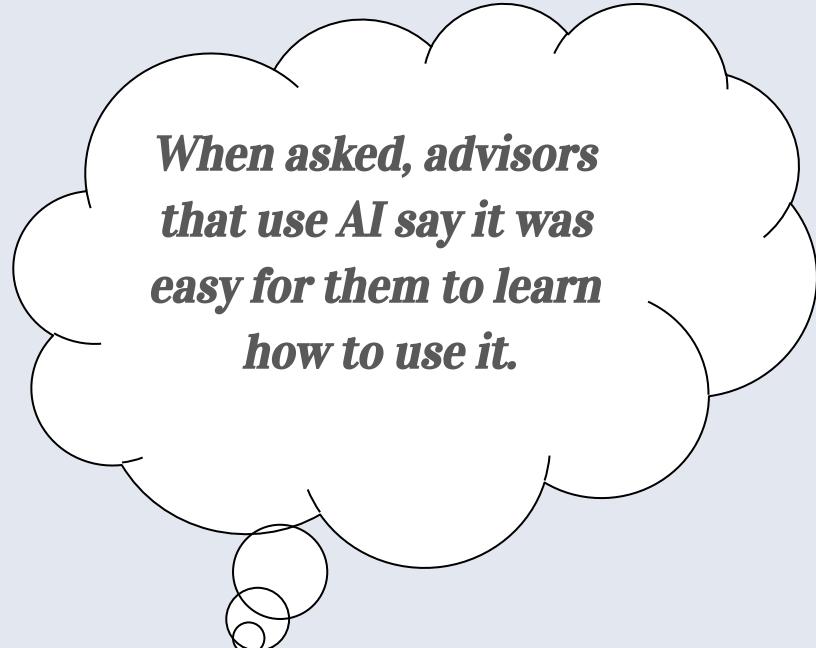
Myths



Common Myths



To successfully use AI in advising you need a to be skilled with technology or have a technology background.



When asked, advisors that use AI say it was easy for them to learn how to use it.

Common Myths

Students don't want to talk to a bot or ChatGPT for advising.

Universities have strict no AI usage policies when it comes to application creation

Using AI in advising conflicts with my responsibility under FERPA.

03

AI

Terminology





Reactive Machine AI

AI that analyzes a large amount of information to identify patterns and make predictions.

Example: Your favorite streaming service might suggest shows you'd like based on what you've watched before. That's Reactive Machine AI figuring out your preferences.



Limited Memory AI

More advanced AI that can remember past information and use it to learn and improve. It's similar to how you learn from your experiences.

Example: Virtual assistants (such as Siri and Alexa) utilize Limited Memory AI to understand what you're asking and provide helpful responses. They get better at understanding you the more you use them.



Generative AI

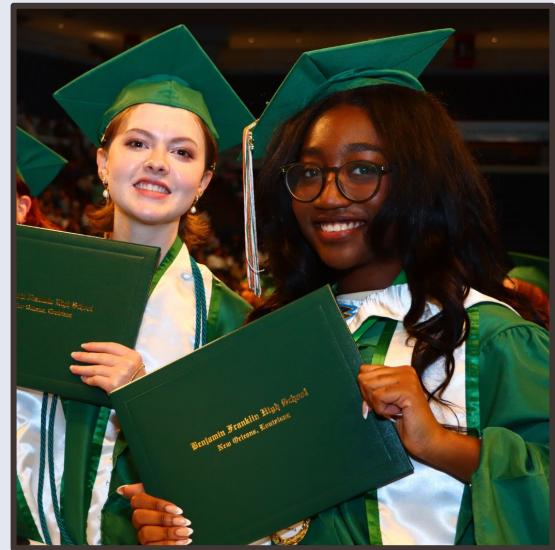
AI that creates new content such as text, images, or music by learning from large amounts of existing data. Instead of just recognizing patterns, it can produce something original based on what it has learned.

Example : Tools like ChatGPT, DALL·E, or Canva's Magic Write use Generative AI to draft emails, design graphics, or answer questions in natural language. When you ask ChatGPT to help brainstorm an essay or rephrase a message, that's Generative AI in action.

04

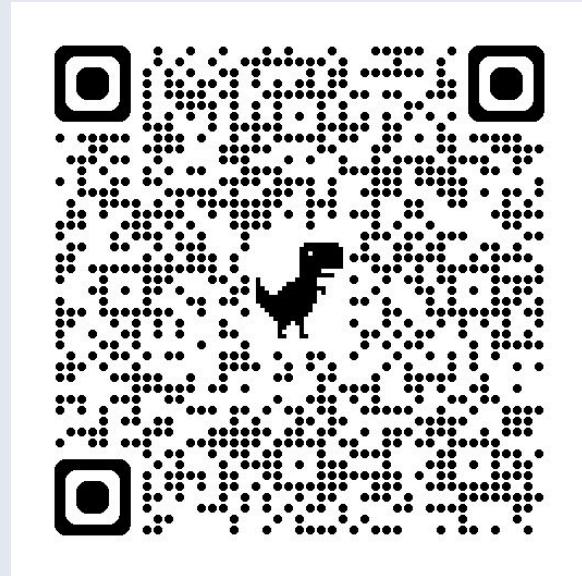
Use Case

Modeling



Use Case Modelling - Language Access

-  Comprehensive ChatGPT Prompt for College Access Interpreter
- Allows for conversational experience for a natural flowing interaction for families



Use Case Modelling - Student Support

-  ChatGPT College Collaborator Prompt
- Designed based on real prompts our 12th grade scholars wrote
- Uses motivational interviewing strategies to help student surface their own thoughts and ideas



Use Case Modelling - Automating College List Data

		360										
		Unique Applicants by Site (Updates every 5 min)										
	Site	# of Seniors	# In-Progress/Applied (1+ partner)	% In-Progress/Applied (1+ partner)	# In-Progress/Applied (2+ partners)	% In-Progress/Applied (2+ partners)	# Applied (1+ partner)	% Applied (1+ partner)	# Applied (2+ partners)	% Applied (2+ partners)	# Applied (3+ partners)	% Applied (3+ partners)
30	Site 1	28	15	54%	10	36%	15	54%	9	32%	2	7%
31	Site 2	17	11	65%	2	12%	10	59%	2	12%	0	0%
32	Site 3	59	50	85%	19	32%	11	19%	0	0%	0	0%
33	Site 4	28	24	86%	19	68%	9	32%	2	7%	1	4%
34	Site 5	30	28	93%	23	77%	10	33%	2	7%	0	0%
35	Site 6	66	65	98%	38	58%	61	92%	26	39%	6	9%
36	Site 7	54	26	48%	19	35%	11	20%	2	4%	0	0%
37	Site 8	41	27	66%	10	24%	21	51%	6	15%	2	5%
38	Site 9	30	28	93%	25	83%	16	53%	4	13%	1	3%
39	Site 10	44	41	93%	20	45%	28	64%	7	16%	2	5%
40	Site 11	33	33	100%	13	39%	25	76%	9	27%	5	15%
41	Site 12	20	20	100%	16	80%	11	55%	4	20%	0	0%
42	Totals (weighted)	450	368	82%	214	48%	228	51%	73	16%	19	4%
43												
44												
45	Legend – Percent thresholds											
46	1+ partner	< 60%	60–85%	≥ 85%								
47	2+ partners	< 30%	31–49%	≥ 50%								
48												







How will you commit to building your capacity (individually or collectively) to bringing today's learnings into your work?

Open Dialogue

Q&A | Skill Share | Brainstorming

Thank you!

Want to stay in touch? Have additional questions? Reach out!

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